



Request for Proposals: Art for Vinyl Wraps for Downtown Cuyahoga Falls Planters

Deadline for Applications - Wednesday, August 19 2020 at 5pm

Project Overview

The Downtown Cuyahoga Falls Partnership, Inc. is seeking proposals from artists to provide visual artwork for vinyl wrapping of 9 Downtown Cuyahoga Falls Planters. The planters are 40" tapered cubes (40" at the top and 36" at the base, and 30" in height) and are located along Front Street in Cuyahoga Falls. 6 of the planters will be located South of Broad Boulevard and 3 of the planters will be located between Broad Boulevard and Portage Trail. The art may be panoramic around the planter or 4 separate images on each side of the planter. We are seeking work that appropriately reflects Cuyahoga Falls' unique heritage and placement along the Cuyahoga River. Artists may submit up to 6 samples of their work; artists may be selected for up to 3 planters. Multiple artists will be selected. Final images must be a minimum of 100 dpi in size. Digital artists are welcome. Art will be displayed for up to three years.

Images/Graphics



Photo of one of the DTCTF planters, for scale



Photo of one of the DTCTF planters with digital mock-up of vinyl wrapping.



Map of South Front Street where 6 of the 18 planters are located.

Project Partners: Planning Committee

Collide: Cuyahoga Falls
 City of Cuyahoga Falls
 Cuyahoga Valley Art Center
 ArtsNow
 Downtown Cuyahoga Falls Partnership

Sponsors

Akron Community Foundation and the Downtown Cuyahoga Falls Partnership

Process and Timeline

The planning committee will review only completed applications (see application materials below) on August 19, 2020. A short list of semi-finalists may be created; further negotiations may take place by phone and/or email. The tentative schedule is as follows:

- August 19 2020** Deadline for submission
- August 20 2020** Review by the planning committee
- August 30 2020 or sooner** Notification to artists
- October 2020** Installation
- October 2023** Removal of vinyl wraps (tentative)



Terms

Artist Will Receive

- The artist will receive \$250 per planter if selected by the Planning Committee. The DTCF Partnership will cover the costs of the materials, installation and repairs of the vinyl wrapping.
- Support from DTCF and the planning committee
- Marketing and promotion from DTCF

This art will be installed for up to 3 years. The vinyl wrap may be removed earlier if severely damaged, at the DTCF Partnership's discretion.

Eligibility and Requirements

Eligible applicants for this project are those who work and/or reside in Ohio, with a preference given to those who work and/or reside in Cuyahoga Falls or in Summit County.

Artwork will be deemed inappropriate which portrays: content which violates copyright or other known legal ownership interest, profanity, obscenity, indecency, violence, pornography; discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, or nationality; defamation or personal attacks.

Artwork must be bright, colorful, and visually appealing from a distance. Preference will be given to art which creates a sense of community and diversity that reflects the Downtown Cuyahoga Falls Partnership's vision of a more connected, inclusive, and vibrant downtown.

Application

The completed application must be received by 5:00pm on August 19, 2020 in order to be considered. The completed application should be submitted to abby@downtowncf.com. Questions/concerns should be directed to abby@downtowncf.com.

The completed application must include:

1. Cover Letter
2. Name(s)
3. Email Address
4. Mailing Address
5. Telephone Number
6. Website (If applicable)
7. Application Narrative

The narrative cannot be longer than 500 words and must include an artist statement. If applicable, include details your experience with design and public art.

8. Work Samples

You may submit a minimum of 3 and a maximum of 6 images of work samples. Artists do NOT need to send new designs specific to this project. Images must be formatted as JPEGs and less than 1MB each in size. All files should be titled with last name, first name, work sample, and a number indicating the viewing order.

Emailed application materials can be sent to Abby Poeske at abby@downtowncf.com



Legal Comments

The Downtown Cuyahoga Falls Partnership, Inc. reserves the right to reject any or all applications, proposals, applicants, and projects, to waive any informalities or irregularities, and to modify or terminate the application process or the selection process for any reason and without prior notice. The issuance of this Request for Proposals and the receipt and evaluation of applications do not obligate any parties to select any proposal or applicant or enter into any agreement. The planning committee will not pay any costs incurred in responding to this Request for Proposals except as expressly stated.

Applicants are cautioned not to undertake any activities or actions to promote or advertise their submittal, other than discussions with members of the planning committee as described. Proposers are not permitted to make any direct or indirect contact with members of the planning committee or media on the subject of this Request for Proposals, except in the course of planning committee-sponsored presentations or to submit questions. Violation of these rules is grounds for disqualification.

Questions

Questions regarding this call to artwork can be emailed to Abby, Executive Director of the Downtown Cuyahoga Falls Partnership, at abby@downtowncf.com